



LONG MELFORD
CRICKET CLUB
AND
LONG MELFORD
CRICKET ACADEMY



Sponsorship Brochure

About Our Club

- We are a well-established community focused cricket club.
- Completely run by volunteers. We are forward thinking and always striving to give our members the best club facilities and ground facilities we possibly can.
- We currently have two active senior sides on a Saturday playing competitive cricket in the Two Counties League, and two sides on Sunday competing in the Hunts County League.
- Our very own cricket academy for all children sees us train and develop the future club stars ageing from 5-15, which happens every Thursday throughout the season. To back this up we also run two hardball junior sides for the U12's and U14's who compete locally with other sides in Suffolk and we also attend and host Kwik Cricket tournaments for our U9's.
- At the other end of the age spectrum we regularly have club members who perform for the Suffolk over 50's which compete against all other counties midweek throughout the season.



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Why Help Us?

- We provide cricket for all ages, genders and abilities from the age of 5 upwards with coaching provided for all by working with local coaching companies and our own club ECB qualified coaches.
- Developing our academy section is absolute key to the clubs longevity, we hope that this would hopefully include a girls or ladies team in the future.
- We are establishing ourselves as a key community hub and would love your business to be part of our future.
- We have highlighted the importance of coverage across your business sector and will do as much as we can to support and advertise your business through our social media channels, match day live streaming, yearly handbook and match day advertising around the ground and we hope you would like to take this opportunity to be one of our partners in the forthcoming season.
- We have always worked with local suppliers and will continue to do so to support local businesses such as Nethergate Brewery, Clark and Sons Butcher, Vinyl Vision, P Crawford Contracting Ltd, Sudbury Huws Ridgeons, Ambrose Electrical, Granville Developments and Spitfire Mowers



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Exposure

- Over 1000 followers across all our social media platforms
- Active weekly posts on Instagram & Facebook
- Over 300 views each time home matches are streamed
- Regular reports in each addition of Melford Matters

www.longmelfordcricketclub.secure-club.com/default.aspx



Long Melford Cricket Club

583 likes · 653 followers

longmelfordcricketclub

Message

Follow



...

244 posts

319 followers

294 following

Long Melford Cricket Club

Sports team

Long Melford CC are based on the Suffolk/Essex border. We have 2 Saturday league teams and 2 Sunday league teams plus a Academy on Thursday evenings

longmelfordcricketclub.secure-club.com/default.aspx

Long Melford CC

@Longmelfordcc_

Two Counties Divisions III and VIII. Hunts Bats Divisions I and III. Live scores & club news



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What is included?

INCLUDED IN ALL OF THE FOLLOWING SPONSORSHIP PACKAGES ARE :

- Complimentary Club Social Membership (normally £20 per year)
- Exposure on all club social media platforms
- Option to provide fixed or pop up advertising on home matchdays
- Picture taken with team or Individual players
- Personalised invitation to a supporters and sponsors event each season with complimentary drink on arrival
- Access to the club shop to purchase supporters polo shirts at seriouscricket.co.uk/longmelfordcc
- Half page advert in the yearly club handbook



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Match Day Sponsor - £150 per Year



- Official sponsor of 2 league matches (Home and Away)
- Logo included on posts across all social media platforms
- Further social media mentions and shares as applicable
- Covers the umpires, teas and ball for both matches
- Optional pop up advertising at all home games for all teams
- Invitation to the matches and pictures taken with the team and / or individual players for use on the website and social media.
- Lots of opportunity with 12 clubs playing in the Two Counties Essex and Suffolk League and Hunts County on Sundays



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Player Sponsor - £120 per Year

- Sponsorship is split between the club and chosen player 50/50
- Covers the players kit, training or player yearly subscriptions and running of the cricket club
- Posts announcing sponsorship across the social media platforms for the club and players own accounts.
- Further social media mentions and shares as applicable
- Optional pop up advertising at all home games for all teams
- Invitation to the matches and pictures taken with the player and team for use on your and the clubs website and social media.



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Advertising Boards - £350 per Year

- Company name and logo across your supplied advertising board at the side of the pitch for all to see.
- Full company details on the club website
- Posts announcing sponsorship across the social media platforms for the club.
- Further social media mentions and shares as applicable
- Optional pop up advertising at all home games for all teams
- Invitation to the matches and pictures taken with the team and / or individual players for use on your website and social media
- Prominent advertising opportunity within the village of Long Melford



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Live Streaming - £750 per Year

- Company name and logo across all recorded match footage whilst each Saturday first team game is played
- Full company details will be shown before, after and on screen throughout the match highlights
- Full company details on the club website
- Posts announcing sponsorship across the social media platforms for the club.
- Further social media mentions and shares as applicable
- Optional pop up advertising at all home games for all teams
- Invitation to the matches and pictures taken with the team and / or individual players for use on your and the clubs website and social media



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Scorebox Sponsor - £750 2 Years

- Company name and logo on the scoreboard board with prominent pitch side location
- Full company details on the club website
- Posts announcing sponsorship across social media platforms for the club.
- Further social media mentions and shares as applicable
- Optional pop up advertising at all home games for all teams
- Invitation to the matches and pictures taken with the team and / or individual players for use on your and the clubs website and social media



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Full Club Sponsor - £2000 2 Years

- Company name and logo across all playing and training kit for 2 years
- Full company details on the club website
- Posts announcing sponsorship across social media platforms for the club.
- Further social media mentions and shares as applicable
- Optional pop up advertising at all home games for all teams
- Invitation to the matches and pictures taken with the team and / or individual players for use on your and the clubs website and social media



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Lifetime Sponsor

- Fantastic opportunity to work with us across some big ticket equipment needed for the club to stay training and playing across our adult and junior sections in Long Melford.
- All of the below includes all of the website listings, social media mentions and thanks from the teams.
- New Pitch Covers - £6,000
- New Nets - £8,000
- New Roller - £10,000



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Company Corporate Day - £450

- Ideal daily hire and full use of the Cricket Club for corporate away days and team building activities.
- Hire all the facilities for the day to include your own bar person with a cash / card bar.
- Use of the kitchen / BBQ (own caterers required).
- Large team building games for use outdoors as well as indoor pool table and dart board.
- Space for meetings of up to 30 people comfortably indoors.
- Based in the village of Long Melford close to several accommodation options.
- Available mid-week April to September, weekends from October - March.



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Thank you for your time

- Our goal is to make Long Melford Cricket Club accessible to all.
- The season currently runs from April to September where all sponsors can attend all games, supporting a fantastic village sports club which was founded in 1855 and reformed in 1954.
- The Club fields four senior teams and the Long Melford Cricket Academy. This reflects the Club's commitment to developing youngsters of all ages and our intention to build a programme which seamlessly transitions youngsters (based on age and ability) into senior cricket.
- We would love to increase club member numbers, whether you are interested in joining the team or just for the social side, everyone is welcome.
- If you wish to make a donation rather than a full sponsorship there are plenty of ways to do this.
- Please get in touch or visit our Just Giving page as below.

www.justgiving.com/crowdfunding/longmelford-cricketclub



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Get in touch

- For further information or just to confirm your interest and support, please get in touch with Jason Wade (Chairman):
- Email : Chairmanlmcc@outlook.com
- Phone : 07506 974362
- Connect with us at :
- www.longmelfordcc.co.uk



Facebook : [longmelfordcc](https://www.facebook.com/longmelfordcc)



Instagram : [longmelfordcricketclub](https://www.instagram.com/longmelfordcricketclub)



Twitter : [Longmelfordcc_](https://twitter.com/Longmelfordcc_)



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The finer details.....

- Email confirmation and full agreement is required to secure sponsorship
- For match day sponsorship please let us know as soon as possible if any particular weekend is preferred
- Payment is required 14 days in advance of the match or start of the season
- If a sponsored match is cancelled for any reason, an alternative date will be found
- No refunds are available for match abandonment once the game has commenced



Brochure created by Breakout Long Melford

@breakoutlongmeford

www.breakoutservices.co.uk

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